

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
MADE EVENT LLC		10/31/2013	LIMITED LIABILITY PARTNERSHIP: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
Name:	SFX MADE IP LLC		
Street Address:	430 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 7</b>			
Property Type	Number	Word Mark	
Registration Number:	3747742	ELECTRIC ZOO	
Registration Number:	3605821	MADE	
Serial Number:	85922887	MADE	
Serial Number:	85923072	ELECTRIC ZOO	
Serial Number:	85936974	MADE	
Registration Number:	4447907	ELECTRIC ZOO	
Serial Number:	85925263	ELECTRIC ZOO	
<b>CORRESPONDENCE DATA</b>			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 521-5432		
Email:	mpikser@reedsmith.com		
Correspondent Name:	Meredith D. Pikser		

Address Line 1: 599 Lexington Avenue  
Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER:	Meredith D. Pikser
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Signature:	/meredith d. pikser/
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Date:	01/20/2014
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## TRADEMARK ASSIGNMENT

WHEREAS, Made Event LLC ("Assignor"), is the owner of all right, title, and interest in and to the trademarks set forth on Schedule A hereto, together with that portion of the business to which the Marks pertain and the goodwill of the business symbolized by the Marks, and the right to sue and recover damages and profits for all past, present, and future third-party infringements, if any (the "Marks"); and

WHEREAS, SFX Made IP LLC ("Assignee") is acquiring all of Assignor's right, title and interest in, to and under the Marks through a series of assignments, and Assignor has agreed to assign the Marks to accomplish the ultimate transfer to Assignee;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns, sells and transfers to SFX Acquisition, LLC all right, title, and interest in and to the Marks; SFX Acquisition, LLC hereby assigns, sells and transfers to SFX Entertainment, Inc. all right, title and interest in and to the Marks; SFX Entertainment Inc. hereby assigns, sells and transfers to SFXE IP LLC all right, title and interest in and to the Marks; and SFXE IP LLC hereby assigns, sells and transfers to Assignee all right, title and interest in and to the Marks.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized officer on this 30 day of April, 2013:

MADE EVENT LLC


SFX ENTERTAINMENT INC.

By: SFX ACQUISITION LLC

By:

  
Name: Shelly Finkel  
Title:

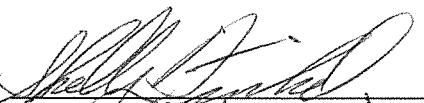
By:

  
Name: Shelly Finkel  
Title: Vice Chairman


SFX ACQUISITION LLC

SFXE IP LLC

By:

  
Name: Shelly Finkel  
Title:


By:

  
Name: Shelly Finkel  
Title: President

MADE EVENT LLC

By: SFX ACQUISITION LLC

By:

  
Name: Shelly Finkel  
Title:

# SCHEDULE A

## TRADEMARKS AND TRADEMARK APPLICATIONS

Mark	Registration No.	Application No.	Jurisdiction	Owner
ELECTRIC ZOO (Design)	3,747,742	77/711,013	United States	Made
Made (Design)	3,605,821	77/565,155	United States	Made
Made (word mark)		85/922,887	United States	Made
ELECTRIC ZOO (word mark)		85/923,072	United States	Made
ELECTRIC ZOO (word mark)		85/925263 <del>85/923,072</del>	United States	Made
ELECTRIC ZOO (word mark)	4447907	85/936,625	United States	Made
MADE (word mark)		85/936/974	United States	Made